

## Ojai Energetics Enters World Markets With Hemp/CBD Oils and Essential Oils Touting A World Class Board of Advisors Including Olympians & Medical Professionals

## Ojai Energetics Water Soluble Super CBD Oil Improves Bioavailability - Opens Sales To World Markets

OJAI Ca., May 20, 2015 - Ojai Energetics is an ethics driven health and wellness lifestyle company based in serene Ojai, California, bringing ancient healing products to new life with modern innovation. The company's Golden Mean Labs is tasked with world class product development first offering to you CBD Biologix hemp oils that are legal, trusted, valuable, ethical, and science fortified cannabinoids. Ojai Energetics thrives in providing products for achieving optimal physical and spiritual health. The company's Rainbow Valley Essential oils feature 22 custom formulated oils handed down through "the ways of masters". One of the only essential oils brew master companies that include ORMUS for superior energy. Paired with the company's CBD Biologix CBD infused hemp oils blends and Ojai Organics with its new CBD Coconut Oil and future organic products, customers are provided added levels of heightened physical and spiritual being. All Ojai Energetics products are free of GMO's, pesticides, herbicides, heavy metals, corn, soy, and gluten.

On the company's full e-commerce website <u>www.ojaienergetics.com</u>, Ojai Energetics debuts with Super CBD made with rich Hemp and Hemp Seed oil and formulated for those seeking the benefits of CBD infused Hemp Oil. The blend is grown in soil that has been managed in soil without pesticides, herbicides, or artificial fertilizers and infused with all organic super foods to help nourish your body, mind, and spirit. Super CBD has a patent-pending formula designed to increase the bioavailability of the CBD giving you much more for less. CBD is a compound found naturally in hemp stalks and stems with some of the most diverse and affective health benefits found in Nature. Super CBD carries Moringa: A superfood loaded with Vitamin A, C, Calcium, and bioavailable minerals; Acerola Cherry a fair trade superfood from Brazil loaded with Vitamin C.

Ojai Energetics Founder and CEO Will Kleidon knew he had to help as many people gain access to safe, pure, and high quality CBD products as he could. So, using his network of health, science, and sustainability professionals, he set out to form a value driven company that could provide the purest, healthiest, and most ethically produced CBD products on the market. Ojai Energetics was born. Ojai Energetics built its Board of Advisors to include an array of experts to bolster the company's presence in a multitude of markets serviced by its divisions: Rainbow Valley Essential Oils, Golden Mean Labs, Ojai Organics, and CBD Biologix. Kleidon expands on his vision: "As the first B-corporation in the CBD space, I am thrilled that we can provide people the highest quality products possible, and do so in a way that holistically

benefits people and the planet and hopefully inspire others in the industry to follow the triple bottom line model. We believe that transparency is critical to having a healthy company for all.

One way put that belief in to action is that Ojai Energetics always provides the results on our website from 3<sup>rd</sup> party testing of purity and concentration for every batch of our products, allowing the consumer to rest assured that they know exactly what they are putting in their bodies every time. Running our servers and printing our recycled, veggie ink labels off of wind power, using eco-friendly fulfillment centers, and only sourcing ingredients from certified organic or farms that meet those people and planet health standards, are some of many ways we act to ensure that Ojai Energetics is always force of good in this world. I am so happy to be the founder and CEO of a company that provides finest products, that I and my loved ones take daily for optimal health, in a way that benefits people and the planet well beyond the incredible products we offer." Kleidon further states: "We are naturally very aware of the popularity of the Ojai Energetics line of CBD infused hemp oils and our Essential Oils," says Kleidon. He adds: "We have a world class Board of Advisors from various business, medical, entertainment, and athletics sectors to bolster our world awareness of market needs as well as our company's focus toward philanthropic involvement and health enhancing programs we will offer worldwide."

Highlighting Ojai Energetics Board of Advisors are world record holders, business leaders, and valued medical professionals: World famous Sir John Walker of New Zealand. Walker is the world's most noted track and field miler in history as the first man to break 3:50 in the mile running 3:49 in 1975 and became a Knight Companion to the New Zealand Order of Merit for services to sport and the community; Dr. Amin Mirhadi a nationally recognized faculty physician with research interests including breast cancer, lung cancer, brain tumors and spine and lung radiosurgery (image-guided) as well as Gamma Knife Radiosurgery; Mike Tully is a United States Olympian 1980 & 1984, and former multiple world indoors and outdoors world record holder out of UCLA in the pole vault. Mike is a 1984 Olympic Games Los Angeles Silver Medalist and is now coaching high school and professional athletes; Melissa Crow is a veteran film studio entertainment executive holding national advertising and publicity posts at Warner Bros. Pictures for the last 20 years managing hundreds of successful film marketing campaigns. Melissa affords Ojai Energetics the unique ability to interface with the entertainment industry and its social causes both domestic and international with her expanded role heading The Crow Group; Lt. Leo Williams is a United States Naval Academy graduate and is President and CEO of Clean Sweep Group Inc., specializing in disinfection care of medical treatment facilities and patient home environs. Leo maintains extensive knowledge and experience is the Cardiac Rhythm Industry; Brian Theriot is a UCLA track and field team captain 1980, NCAA Team Champion in track and field for UCLA in 1978 and world class in the 800 meters, Bronze Medalist USA Championships 1984,1500 meters (3:36), and mile (3:56) for the USA in the 80's. Brian has dual UCLA degrees in Political Science and History. He earned his law degree from Thomas Jefferson School of law. He is CEO of Iguana Media Group and credited with creating the great toy crazes POG milk caps and Fingerboard skateboards; Larry Jessee hails from University of Texas El Paso. At UTEP he earned NCAA championship titles in the pole vault as well as the NCAA Triple Crown for a championship team. He set an NCAA indoor record at 18'0" while also being named a three times All American. Larry is the eighth man in history to vault 18' and the first ever NCAA college athlete to vault 18'. He designs and builds athletic facilities worldwide; Dr. John Koningh, a two time Olympic Trials qualifier in Track and Field, also treats a wide variety of athletic related injuries, particularly those associated with running. Dr. John treats elite, amateur and world class runners, including past Olympians; Chris Snow Reeser is a Registered Nurse and graduate of Eastern Kentucky University with a Bachelor's Degree in Dietetics and Nursing. She also serves as Boys and Girls Track and Field Coach for prestigious Thornton Academy in Saco, Maine. Chris has a national class athletic career having been inducted into the Maine Running Hall of Fame joining over 70 male runners that began inductions in 1989.

Recently named Chief Operating Officer and Chief Financial Officer is Jim Levison, a seasoned Senior Finance and Operations executive. Levison is skilled in strategic and tactical financial affairs including P & L management, capital raising (public and private sector), negotiations and treasury and cash management. He will oversee contract management, banking relations, international operations, revenue recognition, taxation and financial reporting in addition to

bringing hands-on and managerial experience in human resources, information technology, facilities, risk management and legal matters. Levison is a graduate of Dartmouth College (MBA) and Colorado College (BA Biology). "We are proud to welcome Jim to our management team. Our management and marketing structure well positions Ojai Energetics for multiple levels of sales including consumer direct and via wholesale retail accounts in the specialty markets including health food stores, general retail, clubs, spas, and special custom offers to Mass Market accounts," says Kleidon. He adds: "Frankly, we hope our customers visit www.ojaienergetics.com and spend the day because we have a great deal to share."

To request further information about Ojai Energetics, please email us <u>Btheriotnl@aol.com</u> (Iguana Media Group), log onto our website at <u>www.ojaienergetics.com</u> or visit us at our Facebook page <u>https://www.facebook.com/pages/Ojai-Energetics/309023539302560</u> or on Twitter #@ojaienergetics. For sales information write: <u>sales@ojaienergetics.com</u> or call: (877) 774-4531.

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